

Reservation Deposits

You can activate Reservation Deposits within Digital Deal to allow shoppers to place a \$500 credit card deposit to request to hold the vehicle for 72 hours. This is optional for dealerships as we know it may not work with your processes, but we do recommend it as shoppers who place a deposit close 50-60% of the time!

Details

1. If interested in activating Reservation Deposits, go to Step 5 on the Digital Deal Configuration Page in the Dealer Dashboard, which will take you to Digital Deal Settings*
2. Click “Create Stripe Account.”
3. Once Stripe Account is activated, the “Manage Deposit” tab will be live in your dashboard, and the feature is automatically activated.
 - a. You can deactivate the reservation deposit feature at any time by deactivating your Stripe account

*This page will only be accessible to users who are set as Digital Retail Admin

