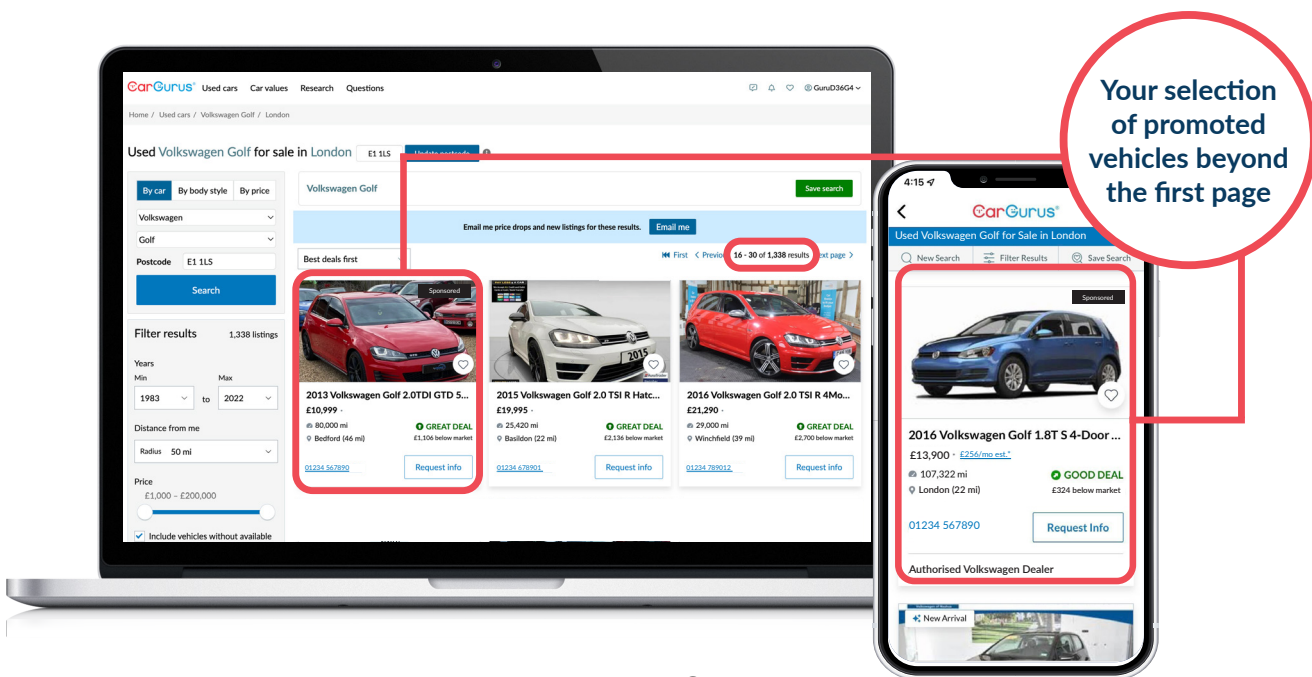


Highlight

Create your stock strategy to promote your vehicles beyond the first SRP



Key Benefits

Strategically promote stock

Get more control over the vehicles that you promote, giving your selection an extra boost in visibility

Boost your exposure beyond the first page

Exclusive sponsored slots start at the top of the second SRP and every ten listings on mobile

Reach the most committed shoppers

Lowest funnel shoppers click through several SRPs to look for the right deal

Create Your Stock Strategy

Aged Stock

Promote listings with the longest time onsite

Approved Used Stock

Promote vehicles with proven value

Newest Model Year Stock

Promote your most recently produced used car stock

Qualified Stock

Promote your great, good, and fair deals

All promoted inventory must be great, good, or fair deals regardless of selected category. Available on CarGurus only.

For more information, please call **0800 808 5557** or visit our product website dealerpackages.cargurus.co.uk/listings/